



PET WALK

Saturday, April 6, 2024

North Straub Park, St. Petersburg
Largo Central Park, Largo

SPONSOR OPPORTUNITIES



UNLIMITED WALKERS
— for all levels —

\$10,000
Presenting Sponsor

\$5,000
Gold Sponsor

\$2,500
Silver Sponsor

\$1,500
Bronze Sponsor

\$500
Route Sponsor

YOUR LOGO / NAME APPEARS	Largest Logo	Large Logo	Small Logo	Name	Name
Save-the-date card	●	●	●	●	
Event promotional material	●	●	●	●	
Email blasts and website	●	●	●	●	
Pet Walk banner	●	●	●	●	
Pet Walk shirt *	●	●	●	●	
Website presence	●	●	●	●	●
Press release	Named as Presenting Sponsor				

SPONSOR BENEFITS and ON-SITE RECOGNITION					
Speaking opportunity	●				
Interview on PAWDcast	●	●			●
Social media recognition *	●	●	●	●	
Items placed in goody bag *	●	●	●	●	●
Naming opportunity	silver or gold	gold	silver		
VIP tent passes	10	5	2	2	2
Pet Walk shirts	10	8	6	4	2
Route signage – at BOTH locations	5	4	3	●	
Tent at event	● - 1 or both	●	●	●	



OPTIONAL

GOLD Naming Opportunities

- Bandana
- Drawstring Bag

SILVER Naming Opportunities

- Water Stop
- Photo Booth
- Kids Zone
- Start / Finish Line
- Costume Contest
- VIP Tent – Top Dog Tent

* February 25th commitment deadline for T-shirts, Drawstring Bag, and Bandana.

FOR MORE INFORMATION ON SPONSORSHIPS and NAMING OPPORTUNITIES,

Kristi Koehler 727-499-0367 | kkoehler@spcatampabay.org