



SPCA TAMPA BAY
PET WALK



Team and Walker Fundraising Ideas

A

Ask: The easiest way to raise money is to ask your friends, neighbors, relatives and anyone you know to make a donation to the SPCA Tampa Bay Pet Walk which you are taking part in. Explain your commitment and why you are involved.

Auctions: hold a live or silent auction at home or work. Teams can make a whole event out of it...auction off items from around your house, sports memorabilia or even auction off the boss -- have the boss or department head as your assistant for the day at work.

B

Baby Sit: Do extra baby-sitting and give your pay (or at least part of it) to your Team.

Bake Sales: Hold a bake sale (focus on healthy treats!) at work or at a busy place - a bank branch held a bake sale once a week for several months. Or have a no-bake sale where co-workers pay so they don't have to bake goodies.

Balloon Day: This is good for students. Sell a balloon with a message attached for \$2 each. The students take orders in advance and then deliver the balloon messages at a later date.

Birthday Party with a Purpose: Individuals have had birthday parties and on the invitation they state in lieu of gifts, please bring a check made out to the SPCA Tampa Bay (or cash always works too☺)

Block Party: Put together an old-fashioned block party in a parking lot, or close off a neighborhood street (with permission). Have a band or DJ donate a few hours, have a BBQ, do face painting, offer hay rides etc. Have fun and raise money for your team.

Boss for the Day: Allow people to bid on being boss for the day-high bid wins.

Brown Bag Lunch Day: Everyone brings in their own lunch and donates the money they would have spent to your team's fundraising goal.

Businesses You Patronize

It can be intimidating to approach a business, but you support them every day and are part of the reason that they continue to operate. Try asking your favorite establishments to make a donation to you. Who could you approach? Your hairdresser? Coffee shop, Grocery? Dry cleaner? Pet store? Favorite restaurants? Groomer? Vet? Dog Sitter? Gym? You might find that they would like to sponsor the event or have a vendor booth at our event. If so, you can have them contact Luan Dean at LDean@SPCATampaBay.org or pass along their information to Luan so that he can contact them. If they can't donate money, ask if you could place a donation box to help you reach your goal, hang a flyer promoting the event, or perhaps they'd donate a portion of their sales on one day.

C

Candy Bar Sales: Sell candy bars at work, or have someone at a business let you set up a little display box (beauty shops, store check-out counters, etc.). You can purchase box kits from wholesale warehouses such as Sam's or ask a candy store to donate them.

Car Washes: This is another good idea for kids as well as adults. Try saying “donations accepted” instead of charging a set price (people tend to give more).

Challenges: Challenge another team to raise more money than you. Some radio stations may gladly put your challenge on the radio.

Change Makes a lot of Cents: Bank and credit union teams post this message at the teller line –Donate the cents from your deposit to the (name of bank) SPCA Tampa Bay to help rescue, rehab and re-home homeless and abused animals in our community. If your check total is for \$187.67 your donation is just 67 cents. Your change can change the life of one of our homeless animals forever! All proceeds will benefit SPCA Tampa Bay.

Chili Cook Off: have a Hot-Hot-Hot chili cook off.

Coin Drive: This is especially good for students to do at schools or large companies – have everyone give them their change in the lunchroom. Set up a coin jar at the register or in a designated area and see how it grows. Put a twist on the coin drive, which would also work at companies with different departments or at a bank with the different tellers etc. They sent out a flyer explaining: JOIN THE PENNY WARS- drop off your change in the jars located at the different departments. The department with the most points wins a pizza party for its employees. Pennies are worth positive points, silver coins and cash are worth negative points. Sabotage the other company departments by dropping off your silver coins into their jars! Spare some change for the homeless animals.

Coin Toss: Get permission from the local mall to collect all the coins tossed into the fountain for a designated time period. Be sure to have signs state that the coins will be donated to SPCA Tampa Bay team fundraising or individual fundraising goal.

Comedy Club: Ask a local comedy club to host an evening in support of the SPCA Tampa Bay and invite all teams to sell tickets. The teams would get the credit for the tickets they sold.

Concession Stands: Set up a concession stand or booth at a community event during the year.

Cookbooks: Collect recipes from employees and have them published and sell them. Can be produced for approximately \$2 each and sold for \$7-\$8.

Create a Walk Web Page (It's So Easy!): Create your own personal walk page. After registering for the walk at www.PetWalk.org you can create a personal walk page from your Participant Center. A personal walk page allows you to share your story (and a picture or two), show your progress, highlight your donors, and even blog about your experience.

Craft Fairs: Have your team set up a craft table at a craft fair or festival.

Cut-a-thon: Have a beauty salon or vocational school hold a cut-a-thon for you.

Cutest baby: Have a Cutest Team Baby Contest at your place of work. Place a photo of each team member as a baby on the bulletin board or on a display board. People donate \$1 per vote. You decide on the appropriate reward (SPCA might be able to help with prizes too).

D

Dog Walkers: Have your team walk the neighborhood dogs for a donation. Many pet owners would appreciate the opportunity to let someone take their dog for a long walk.

Dog Sit: While the owners are on vacation, saves them from sending Fido to the kennel.

Dress Down Days: Many businesses have been doing this, where their employees can dress down for a day if they make a certain donation. This is also happening at parochial schools or other schools that require uniforms. For a specified donation, the student doesn't have to wear a uniform to school that day.

E

Email: Email your friends and associates for donations.

Errand Service: Never have time.... Run an errand service!

F

Fast Food Restaurants: Ask your local restaurants if they will have a SPCA day. Either a percentage of the day's take or from a certain item on the menu will go towards your team. Your team should be on hand to ask for donations from the patrons as well as be able to talk about the event. **Salad Day Saturday-** on a Saturday prior to the event, a dime from every salad sold goes to your team total.

Fifty/Fifty Drawing: Everyone loves the chance to win cash. Hold a 50/50 raffle with your co-workers and friends.

G

Game Night: Have a game night- much like a party with a purpose. Everyone comes to your house to play board games, charades etc. Charge an "entrance" fee.

Garage Sales: Work individually or as a team to set up garage sales- clean out your attic and raise money for the animals at the same time!

Give a Buck: This fundraising idea is similar to the sales they have in stores during different holidays such as St. Patrick's Day where organizations will sell paper shamrocks for a dollar. We can make paper paw prints with our logo on them. These can be given to team captains and they can sell at their place of business or asked local businesses to sell them! You write the donor's name on the paper paw print and it's hung up in the business/store for all to see! We can provide 50 paw prints to start, a tally sheet, and a money envelope. You will need to collect money at the end of each week although the fund raiser continued on for the whole month. You can also ask your company to advertising in company newsletter or company website, and also place info up the lunchroom/break room.

Go Door to Door: Go door to door and ask for donations. Canvas your neighborhood, work as a Team and canvas the town.

Golf Tournament: Have your Team put together a golf tournament with the proceeds benefiting your Team goal.

H

Hat (or Cap Day): This is good for schools. For a specified amount, the students can wear a baseball cap to school for the day.

Hoagie Sale: Hold a hoagie sale at work or around town, taking orders ahead of time. You can buy all the sandwich fixings you need very cheap at a local grocery store or warehouse like Sam's Club or Costco.

Hot Diggity Dog: Principal at an elementary school agreed that if ALL the teachers would raise \$100 each he would dress up like a hot dog and let the students squirt ketchup, mustard, and relish on him. This could also be done at a company using the boss/CEO as the hot dog.

L

Lawn Service: While you are mowing your lawn, mow someone else's - for a donation.

Letter Writing: A great way to ask for donations without asking in person. Send letters out to your friends and family explaining what you're doing and why, and asking for a specific donation amount (more than you want) seems to work best or leave it up to them. Write them your personal goal and ask for their help. Some people are writing letters on behalf of their pets adding a little humor.

Lunch with the CEO: Auction off lunch or maybe a round of golf with the CEO or president of your company.

M

Matching Gifts: Ask your company to match what you raise. Many companies want to support their employees by supporting their causes. Try and create a company team and see if your company will match what you raise. Some companies have a matching gift policy, check to see if your does. If they don't ask them anyway.

Money Jars: Set up money jars or coin boxes at your place of work. This is good for banks, diners/restaurants hairdressers, and stores. Check back to empty frequently.

Movie night: Invite your friends over for a night at the movies. You provide the popcorn and Soda/cocktails and charge admission.

N

Net"-work: **Are you on Facebook, Twitter, MySpace, or other social networking forums? Use it to let friends and family across the country know about your fundraising effort, as well as their friends. Post updates on your goal and your progress. Include links to your team web page (for Pet Walk). Join our SPCA Tampa Bay Facebook Fan Page and share with your friends!**

O

Odd jobs: **Call on your neighbors and ask to do some odd jobs, such as fixing a rain gutter, paint a fence, or rake their leaves.**

Open House: **A fitness center held an open house with a variety of toning and aerobic classes offered throughout the day. They also included babysitting. Ask for donations.**

P

Pancake Breakfasts: **Hold a pancake breakfast at a hall or church or at work on specific days. Very inexpensive to make pancakes and you can charge \$5 per person.**

Parking Space Auction: **College students can auction off the presidents parking spot, or company employees can auction off a prime spot.**

Payroll Deduction: **Employees can make their own contribution by having it deducted directly from their paycheck. A little each week, can grow into a large amount by event time.**

Percentage of Sales: **If you own a business or if you know a local business you might consider asking them to designate a percentage of one day's sales or proceeds. Let the public know so they will buy more.**

Pet Fashion Show: **Have a pet fashion show where you give everyone's pet the opportunity to flaunt its favorite outfit. Charge admission and vote for best outfit, matching outfits (owner and pet) wildest outfit etc.**

Pizza Sales: **Work with a pizzeria to give you a percentage of the pizzas you sell. Take orders and deliver them.**

Place a "Plea" in your employee bulletin or newsletter: **letting other staff members know how they can get involved and join your Team or make a donation.**

Pot Luck Lunches: **Designate every Wednesday as an SPCA Give Back Day, where team members take turns making chili, sandwiches, salads, desserts, etc and offer to employees at a set price or donation.**

Q

Questions for a Buck: **One Team raised money by having their boss, who was constantly being asked questions by everyone to start charging a buck for each question. Word spread throughout the company what he was doing, and everyone started asking questions and paying up.**

S

Sell employee services: **i.e. get the best gourmet chef on your Team to agree to go to someone's home and prepare a meal (for a fee of course). Get your VP to commit to wash an employee's car, or several, if willing. Have the company photographer take a family photo for a certain amount etc.**

Shave your head: **Have someone agree to have their hair shaved once a certain amount of money has been raised.**

Skunk Them: **As a hospital group did, put a stuffed skunk on a coworker's desk. They need to pay a donation to your Team to have him go away or they need to pay to be de-skunked.**

Spaghetti Dinner: **Have your Team put together a spaghetti dinner at a local hall or team members home. School Teams have also done this with the help of their parents. The students take the tickets, wait and clear tables.**

Sports Party: **Have a sports party and ask everyone for donations when they get there. It is certainly worth it after all the trouble you go to organize the party and provide the refreshments. The same can be done for the NHL games, MLB games, NFL or College Game Days, NACC Championship basketball game, Indy 500, NASCAR, Masters final round etc. Great idea for the Team member with a big screen TV!**

T

Texas Hold'Em Tournament: **Host a poker game night and dedicate half the winnings towards your fundraising goal.**

V

Vacation Day Award: **Have your employer award a free day off to the Team member who raises the most money. Post the standings for the weeks leading up to the event.**

Vendors: **Solicit your vendors for cash donations.**

W

Wait Tables: **Work with a restaurant that will let you designate a specific night to benefit your Team. Pizza Huts have been known to do this as well as others. Your Team would be the waiters for the evening and would collect all the tips as well as possibly a percentage of that evening's receipts. Make sure all your friends and family eat at that restaurant during the benefit.**

Weed: **Offer to weed gardens or pull dandelions from the lawns of friends and neighbors for a donation.**

Y

Yard Sales: **Just like the garage sales, work together as a Team, or have one individually.**

Z

Zzzzzz: **Pay a set fee to catch some extra Zs and come in late to work**

However you do it, please remember that the goal is for EACH WALKER to raise \$100 (or more 😊). All donations go directly to the care and treatment of the more than 10,000 homeless and abused animals that come thru the doors at SPCA Tampa Bay each year!